



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-12-2012 PAGE: 1 of 4

GREER, MARGOLIS, MITCHELL, BURNS &
ASSOC - 863
ATTN: LAURA BASSETT
3050 K STREET, NW
WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
397813	09-06-2012	09-11-2012	2	OBAMA FOR AMERICA	BARACK OBAMA FOR PRES	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
1536	242819	PHILADELPHIA	A. CLIFFORD	09-12-2012	09-17-2012	M (Broadcast Month, Cycle 1)	N	242819

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 1536																	
1	09-12-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	3	30			X	X	X			4	425	4	1,700.00
2	09-17-2012	09-17-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	3	30	1							1	425	1	425.00
3	09-12-2012	09-16-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	3	30			X	X	X			4	175	4	700.00
4	09-12-2012	09-16-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	2	30			X	X	X			6	500	6	3,000.00
5	09-17-2012	09-17-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	2	30	2							2	500	2	1,000.00
6	09-12-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)	2	30						X		2	150	2	300.00
7	09-12-2012	09-16-2012	11:00AM - 11:30AM	HEART OF CAROLINA PERSPECTIVES (4609)	3	30							X	1	125	1	125.00
8	09-12-2012	09-16-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)	3	30			X	X	X			2	75	2	150.00
9	09-12-2012	09-16-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	3	30			X	X	X	X	X	4	600	4	2,400.00
10	09-17-2012	09-17-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	3	30	1							1	600	1	600.00
11	09-12-2012	09-16-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	3	30			X	X	X			3	250	3	750.00
12	09-17-2012	09-17-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	3	30	1							1	250	1	250.00
13	09-12-2012	09-16-2012	08:00PM - 09:00PM	SUNDAY PRIME 8-9P (931)	3	30							X	1	1,500	1	1,500.00
----- ITEM LINE NOTE ----- REVENGE																	
14	09-12-2012	09-16-2012	10:00PM - 11:00PM	FRIDAY PRIME 10-11P (791)	3	30					X			1	1,000	1	1,000.00
----- ITEM LINE NOTE ----- 20/20																	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-12-2012 PAGE: 2 of 4

GREER, MARGOLIS, MITCHELL, BURNS &
ASSOC - 863
ATTN: LAURA BASSETT
3050 K STREET, NW
WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
397813	09-06-2012	09-11-2012	2	OBAMA FOR AMERICA	BARACK OBAMA FOR PRES	POLITICALS	WTVD - DURHAM

Agency Est# 1536			CMS # 242819	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-12-2012	End Date 09-17-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 242819			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1536																
15	09-12-2012	09-16-2012	09:00PM - 10:00PM	THURS PRIME 9-10P (805)			3	30				X				1	1,500	1	1,500.00
			----- ITEM LINE NOTE ----- SCANDAL																
16	09-12-2012	09-16-2012	09:00PM - 10:00PM	WED PRIME 9-10P (816)			3	30			1					1	3,500	1	3,500.00
			----- ITEM LINE NOTE ----- MODERN/SUBURG																
17	09-12-2012	09-16-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			2	30			X	X	X			3	1,000	3	3,000.00
18	09-17-2012	09-17-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			2	30	1							1	1,000	1	1,000.00
19	09-12-2012	09-16-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			2	30			X	X	X			3	1,000	3	3,000.00
20	09-17-2012	09-17-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			2	30	1							1	1,000	1	1,000.00
21	09-12-2012	09-16-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE SAT (900)			3	30						X		1	300	1	300.00
22	09-17-2012	09-17-2012	08:00PM - 10:00PM	PRIME SPECIALS (797)			3	30	2							2	2,500	2	5,000.00
			----- ITEM LINE NOTE ----- CMA																
23	09-12-2012	09-16-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			3	30			X	X	X			4	175	4	700.00
24	09-17-2012	09-17-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			3	30	1							1	230	1	230.00
25	09-12-2012	09-16-2012	01:00PM - 02:00PM	THE CHEW (11514)			3	30			X	X	X			2	125	2	250.00
26	09-12-2012	09-16-2012	03:00PM - 04:00PM	KATIE (817)			1	30			X	X	X			3	325	3	975.00
27	09-17-2012	09-17-2012	03:00PM - 04:00PM	KATIE (817)			1	30	1							1	325	1	325.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-12-2012 PAGE: 3 of 4

GREER, MARGOLIS, MITCHELL, BURNS &
ASSOC - 863
ATTN: LAURA BASSETT
3050 K STREET, NW
WASHINGTON DC 20007

Contract No 397813	Contract Dt 09-06-2012	Revision Dt 09-11-2012	Rev# 2	Advertiser OBAMA FOR AMERICA	Brand BARACK OBAMA FOR PRES	Product Code POLITICALS	Station/Market WTVD - DURHAM
-----------------------	---------------------------	---------------------------	-----------	---------------------------------	--------------------------------	----------------------------	---------------------------------

Agency Est# 1536			CMS # 242819	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-12-2012	End Date 09-17-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 242819			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1536																
28	09-12-2012	09-16-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)			3	30			X	X	X			2	50	2	100.00
29	09-17-2012	09-17-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)			3	30	1							1	125	1	125.00
30	09-12-2012	09-16-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			2	30			X	X	X			4	750	4	3,000.00
31	09-17-2012	09-17-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			2	30	1							1	750	1	750.00
32	09-12-2012	09-16-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)			2	30							X	1	500	1	500.00
33	09-12-2012	09-16-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (3	30			X	X	X			4	180	4	720.00
34	09-17-2012	09-17-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (3	30	1							1	180	1	180.00
35	09-12-2012	09-16-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)			3	30			X	X	X			4	75	4	300.00
36	09-12-2012	09-16-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)			3	30			X	X	X			4	150	4	600.00
37	09-17-2012	09-17-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)			3	30	1							1	275	1	275.00
38	09-12-2012	09-16-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)			3	30							X	1	300	1	300.00
39	09-12-2012	09-16-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA			2	30			X	X	X			2	350	2	700.00
40	09-12-2012	09-16-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)			2	30						X		1	250	1	250.00
41	09-12-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)			3	30							X	1	100	1	100.00
42	09-12-2012	09-16-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			3	30			X	X	X			4	400	4	1,600.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-12-2012 PAGE: 4 of 4

GREER, MARGOLIS, MITCHELL, BURNS &
ASSOC - 863
ATTN: LAURA BASSETT
3050 K STREET, NW
WASHINGTON DC 20007

Contract No 397813	Contract Dt 09-06-2012	Revision Dt 09-11-2012	Rev# 2	Advertiser OBAMA FOR AMERICA	Brand BARACK OBAMA FOR PRES	Product Code POLITICALS	Station/Market WTVD - DURHAM
-----------------------	---------------------------	---------------------------	-----------	---------------------------------	--------------------------------	----------------------------	---------------------------------

Agency Est# 1536	CMS # 242819	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-12-2012	End Date 09-17-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 242819
---------------------	-----------------	------------------------------	----------------------------------	--------------------------	------------------------	---	--------------	--------------------------

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 1536																	
43	09-17-2012	09-17-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	3	30	1							1	500	1	500.00
44	09-12-2012	09-16-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	2	30			X	X	X			4	750	4	3,000.00
45	09-17-2012	09-17-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	2	30	1							1	750	1	750.00
46	09-12-2012	09-16-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	2	30						X		1	250	1	250.00
47	09-12-2012	09-16-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	3	30							X	1	150	1	150.00
48	09-12-2012	09-16-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	3	30							X	1	250	1	250.00
49	09-12-2012	09-16-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	3	30						X		1	300	1	300.00
50	09-12-2012	09-16-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)	2	30							X	1	250	1	250.00
51	09-17-2012	09-17-2012	03:00PM - 04:00PM	KATIE (817)	3	30	1							1	150	1	150.00
52	09-17-2012	09-17-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	2	30	1							1	225	1	225.00
Contracted Gross Total:																102	50,005.00
Actual Gross Total:																102	50,005.00
Agency Commission:																	7,500.75
Net Total:																	42,504.25

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Sep 12	0.00	0.00	50,005.00	0.00	50,005.00
TOTAL	0.00	0.00	50,005.00	0.00	50,005.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood